



Moscow Environmental Week and EcoEfficiency 2005 Exhibition

October 31 – November 3, 2005

The U.S. Commercial Service is working with the U.S. Department of Energy to launch a U.S. National Catalog Pavilion of U.S. Natural Gas technologies and services to exhibit at the Eco Efficiency Exhibition in Moscow, November 1-3, 2005. Though open to all sectors of the environmental industry, this year's exhibition will feature a particular focus on the utilization of Natural Gas as an environmentally sound source of energy. The primary sponsor of this year's event is Gazprom - the biggest company in Russia, the largest gas company on the planet. Working cooperatively with Moscow authorities, this event will bring together the key decision makers in Moscow transport sectors (both public and business). A U.S. Catalog Display will be located directly next to Gazprom's central Pavilion to highlight the caliber of U.S. innovations to natural gas enhanced vehicles and infrastructure. A seminar discussing U.S. experience in natural gas fleets is also planned to further emphasize our Pavilion and the companies and product literature within.

The 3-day event coincides with an Environmental Forum and the Russian Federation's National Ecological Awards. Decision makers from across the Russian Federation will attend as VIP guests of Gazprom's ten regional subsidiaries. Gazprom continues to sponsor numerous in-country projects to improve the utilization of natural gas and this event is another in its efforts to invest in clean and efficient natural gas infrastructure.

The profound impact that Gazprom's operations have on the Russian national economy and future investment decisions should not to be underestimated. Russia, despite popular preconceptions, has long studied natural gas as a vehicle fuel dating back to late 1930s. The first national NGV program retrofitted 500 vehicles; the first network of pilot CNG filling stations were built in 1939; and OEM manufacturing of the Russian NGVs began in late 1940s! Today, Gazprom is sponsoring projects across Europe and Asia (its primary markets), both to show its Corporate Social Responsibility and to spur greater demand well into the future.

Don't miss this unique opportunity to develop connections and forge partnerships in the largest country in the world. Displaying your catalogs in the pavilion is only One Hundred and Fifty Dollars (\$150) and we will prepare a one-page Russian description to accompany your literature. The Commercial Service will also provide its Gold Key and other services should companies wish to send representatives to this event. In order to ensure that we can effectively display your company literature, we can only accept participation agreements until October 14, 2005 and participation is limited to the first 30 paid companies. To request further information or to reserve your literature's place in the Pavilion in this mission, please contact Ms. Ludmila Maksimova at Ludmila.Maksimova@mail.doc.gov or Mark O'Grady at mark.ogradey@mail.doc.gov or by phone at 7-095-737-5030 or fax 7-095-737-5033.



This Catalog Event is an inexpensive means to market your products and services at Eco-Efficiency Exposition. The U.S. Commercial Service will support your international marketing efforts by:

- Displaying your company product literature/catalogs at our U.S. Product Literature Center at the Moscow Environmental Week and EcoEfficiency Expo 2005,
- Providing your brochures to each potential customer that expressed interest in your product and registering them, and
- Forwarding registration information and sales leads to you after the show.

Catalog Shipping, Participation and Payment Instructions:

Step 1: Send 30-40 copies of your promotional materials to Commercial Service Moscow. The materials should include product descriptions and characteristics, price lists and a one-page introductory text (preferably in Russian) with brief description of the company and its products as well as U.S. company follow-up contact information.

IMPORTANT: Your promotional materials must reach Moscow no later than October 15, 2005. We strongly suggest **to use DHL** which has proven to be able to facilitate prompt customs clearance in Moscow. To avoid customs clearance problems, the literature should be packed in boxes with a total weight less than 40 lbs. Total shipment weight should not be in excess of 140 lbs. In the description line state Documents and Catalogues, and for the value state "No Commercial Value".

Express shipments should be addressed as follows:

U.S. Embassy - U.S. Commercial Service
 Attn: Ludmila Maksimova, Commercial Specialist
 Bolshaya Molchanovka Street, 23/38
 Building 2, Office 508
 Moscow, Russia 121069
 Tel: +7 (095) 737-5030
 Fax: 7-095-737-5033

Step 2: Please fill out this [Application Form](#) and fax it to Ludmila Maksimova at: 7-095-737-5033. After we receive your application, we will issue our Participation Agreement and Credit Card Processing Form will send it for your signature via e-mail or fax.

Step 3: Please fax signed Participation Agreement and Credit Card Processing Form to the attention of Ludmila Maksimova at the following fax number: 7-095-737-5033.

I look forward to working with you and helping you to explore the Russian market. Should you have any questions, please do not hesitate to contact me.

Sincerely, Ludmila Maksimova, Commercial Specialist, U.S. Commercial Service - MOSCOW
 Tel: 7-095-737-5028, Fax: 7-095-737-5033, E-mail: ludmila.maksimva@mail.doc.gov

Application Form

Name: _____ Title/Position: _____

Company / Organization: _____

Street, City, State, Zip: _____

Phone/Fax: _____ / _____ E-mail: _____

Website: _____